



Corporate Presentation

May 2019

TSX: ALEF – OTC: ALEAF

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Certain statements herein relating to the Company constitute “forward looking statements”, within the meaning of applicable securities laws, including without limitation, statements regarding future estimates, business plans and/or objectives, sales programs, forecasts and projections, assumptions, expectations, and/or beliefs of future performance, are “forward-looking statements”. Such “forward-looking statements involve unknown risks and uncertainties that could cause actual and future events to differ materially from those anticipated in such statements.

Forwardlooking statements include, but are not limited to, statements with respect to commercial operations, including production and/or sales of marijuana, quantities of future marijuana production, anticipated revenues in connection with such sales, the overall projected size of the market, completion and/or expansion of production facilities, and other Information that is based on forecasts of future results, estimates of production not yet determinable, and other key management assumptions. Actual results may differ materially from those expressed or implied by such forwardlooking statements and involve risk and uncertainties relating to the Company’s historical experience with regulatory changes, timeliness of government approvals for the granting of permits and licenses, changes in marijuana prices, actual operating performance of facilities , and other uninsured risks. The Company assumes no responsibility to update or revise forward-looking information to reflect new events or circumstances unless required by law. Contents are provided for general information purposes only and do not constitute an offer to sell or solicitation of an offer to buy any security in any jurisdiction

\$476

Million Market
Capitalization

March 2019
TSX Up-listing



TSX: ALEF

3

Production & Cultivation Facilities

Lift&co

Best Customer
Service

International
Expansion
Germany | Australia



TSX Venture
Top Performing
Company of the
Year

60,000
Medical
Patients



138,000 kg
Planned, Funded
Cultivation Capacity

50,000 kg
Planned, Funded
Extraction Capacity

10 Million
Point Medical
Cannabis Dataset



SCIENCE

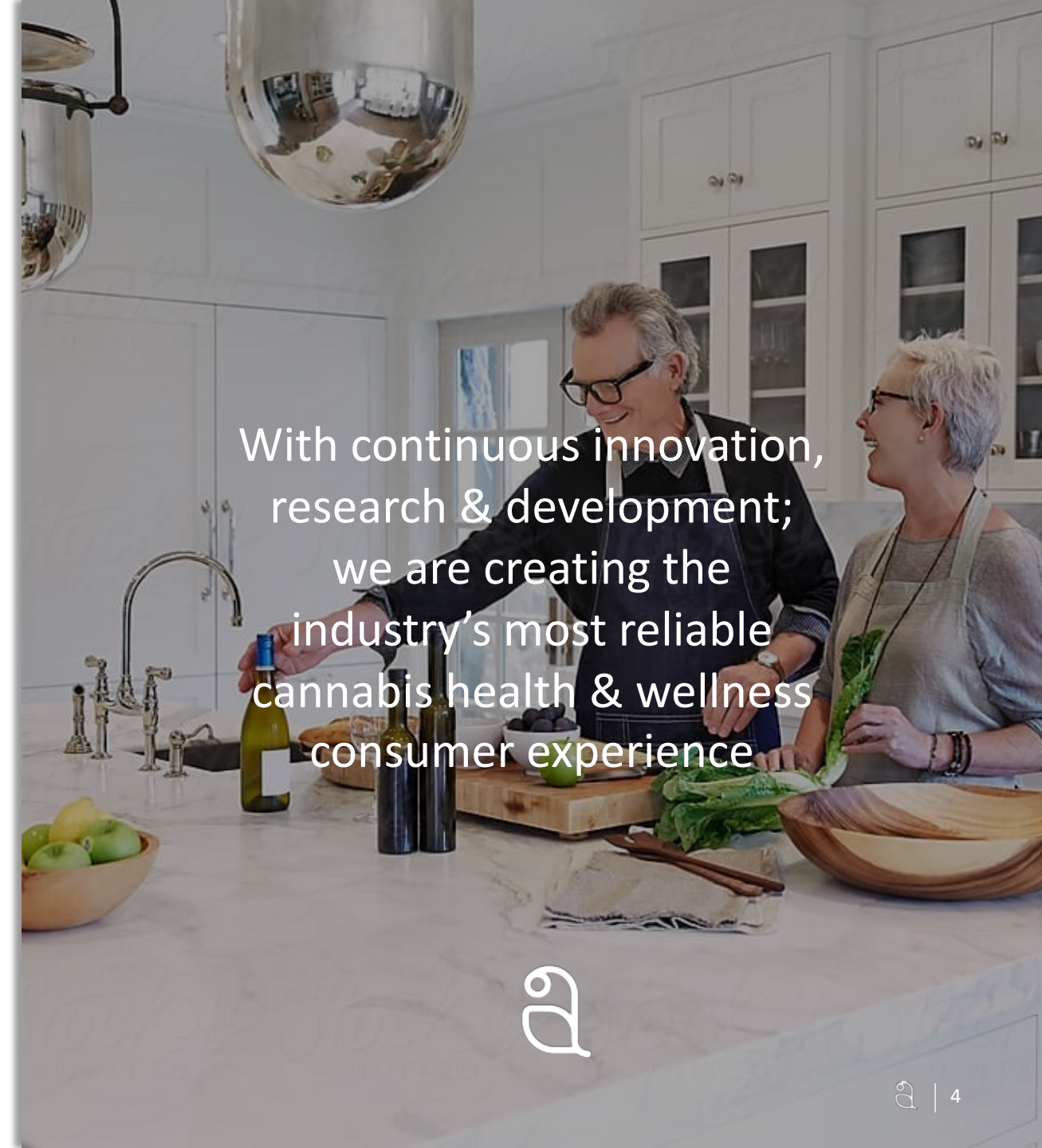
Data analytics and science-based medicine inform every decision, from strains to treatment.
If it matters, measure it.

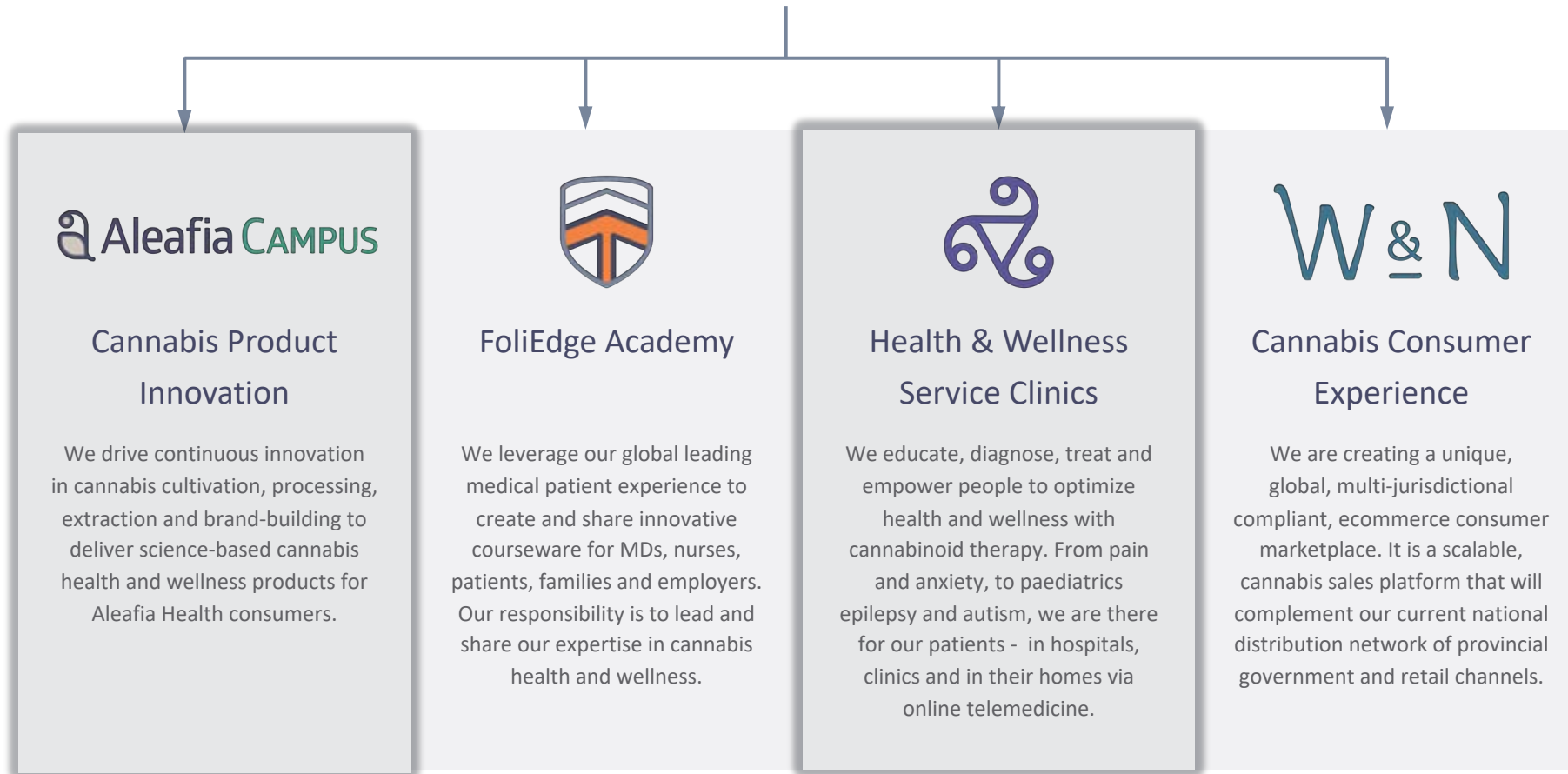
SEEDING

We seed change by disrupting established industries. Cross-platform integration and cannabis innovation is how we do it.

WELLNESS

Specialized treatment programs, tailored cannabis education courses, and product innovation. We deliver wellness through diversification.



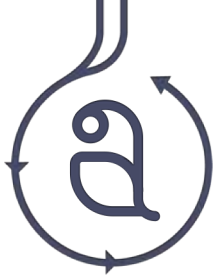


Our Ecosystem

4 divisions
1 journey

Continuous innovation,
powered by technology
to scale globally.

 We Grow Together

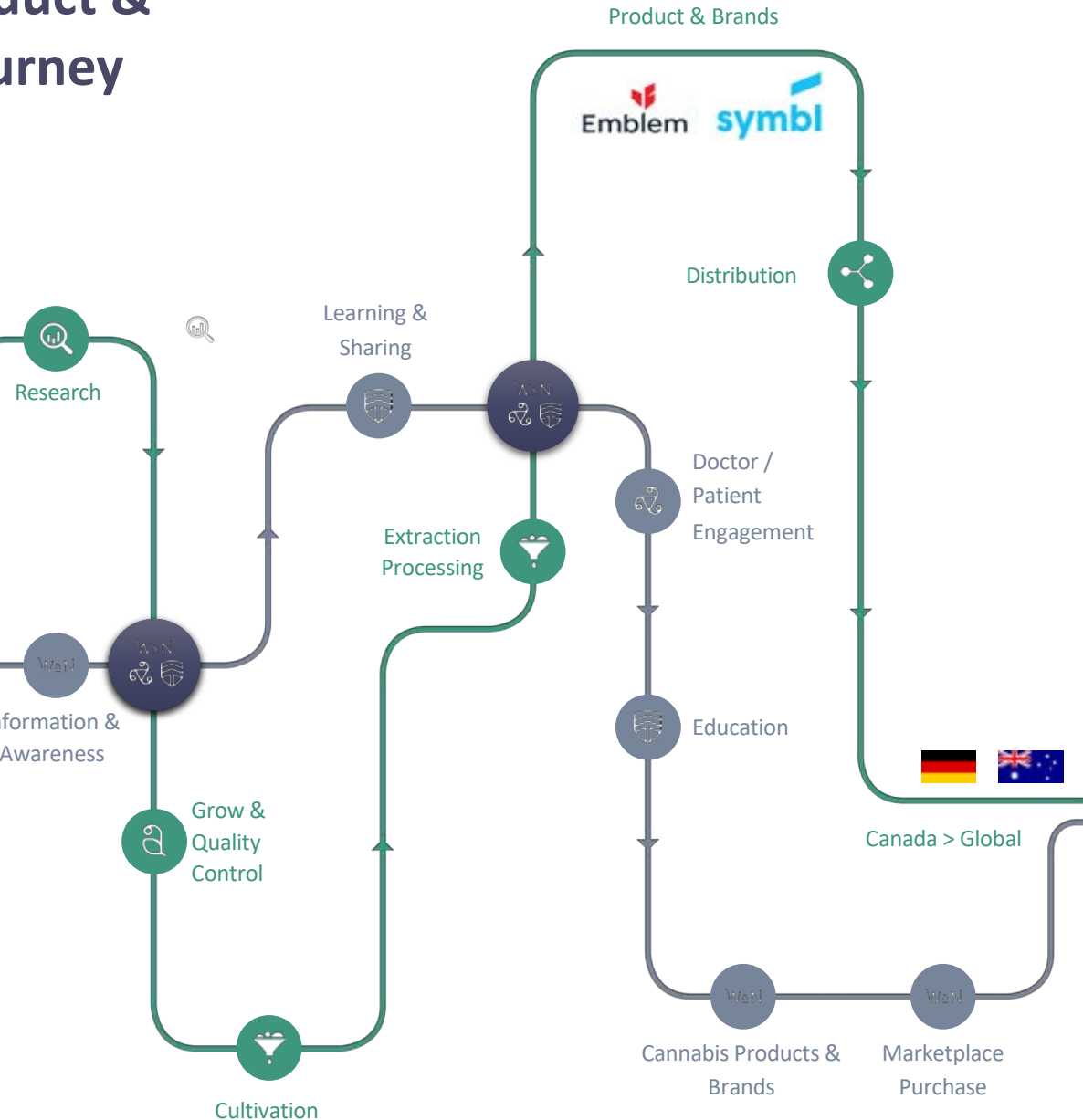


Cannabis Product & Consumer Journey

Cannabis Product Journey

Aleafia CAMPUS

Cannabis Consumer Journey



Our Ecosystem

Integrating the
Consumer Journey

Seeding
Customer Loyalty

Securing Repeatable
High-Margin
Purchases



We Grow
Together

Port Perry, ON

7,000 sq. ft.

Indoor hydroponic cultivation facility



Paris, ON

2,000kg

Multi-format production capacity within Product Innovation Centre

Niagara, ON | Greenhouse

160,000 sq. ft.

Modern, automated moving container bench system to produce repeatable, standardized cannabis strains



Low-Cost Supply

38,000 kg annual low-cost supply

Including largest ever LP-to-LP supply agreement

Port Perry, ON

1.1M sq. ft.

Prime agricultural farmland dedicated to outdoor cultivation

\$0.25 cost per gram target

Facility Complete.



Paris, ON

83-Acres

Prime agricultural land – zoned for industrial use. Internal best-use study currently underway.



Product Innovation Centre

25,000 sq. ft.

Currently extracting oils, tinctures, sprays, gel caps

50,000 kg Extraction
Phase II Expansion nearing completion

Formulation and analytical laboratory built to GMP certifications




Port Perry (Indoor): Cultivation & Wholesale Licenses

Niagara (Greenhouse): Cultivation Licence (expected Q2/19)

Port Perry (Outdoor): Local Approval, Cultivation License (expected early Q2/19)

Paris (Product Innovation): Cultivation, Medical & Non-medical Sales, and Processing Licences





**1.1 million sq. ft.
Cultivation Area**

Facility Build-out Complete



**60,000 kg
Outdoor Grow
Expansion**

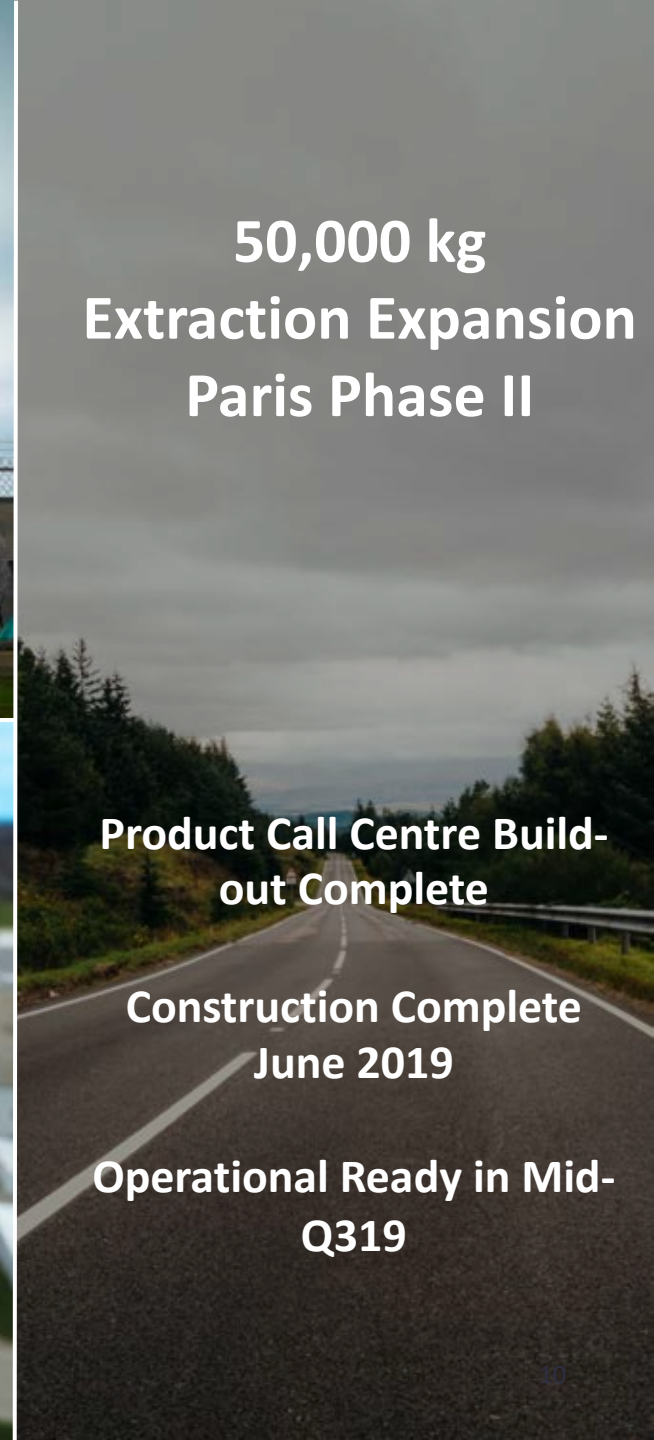




**50,000 kg
Extraction Expansion
Paris Phase II**



**Phase II
Expansion**



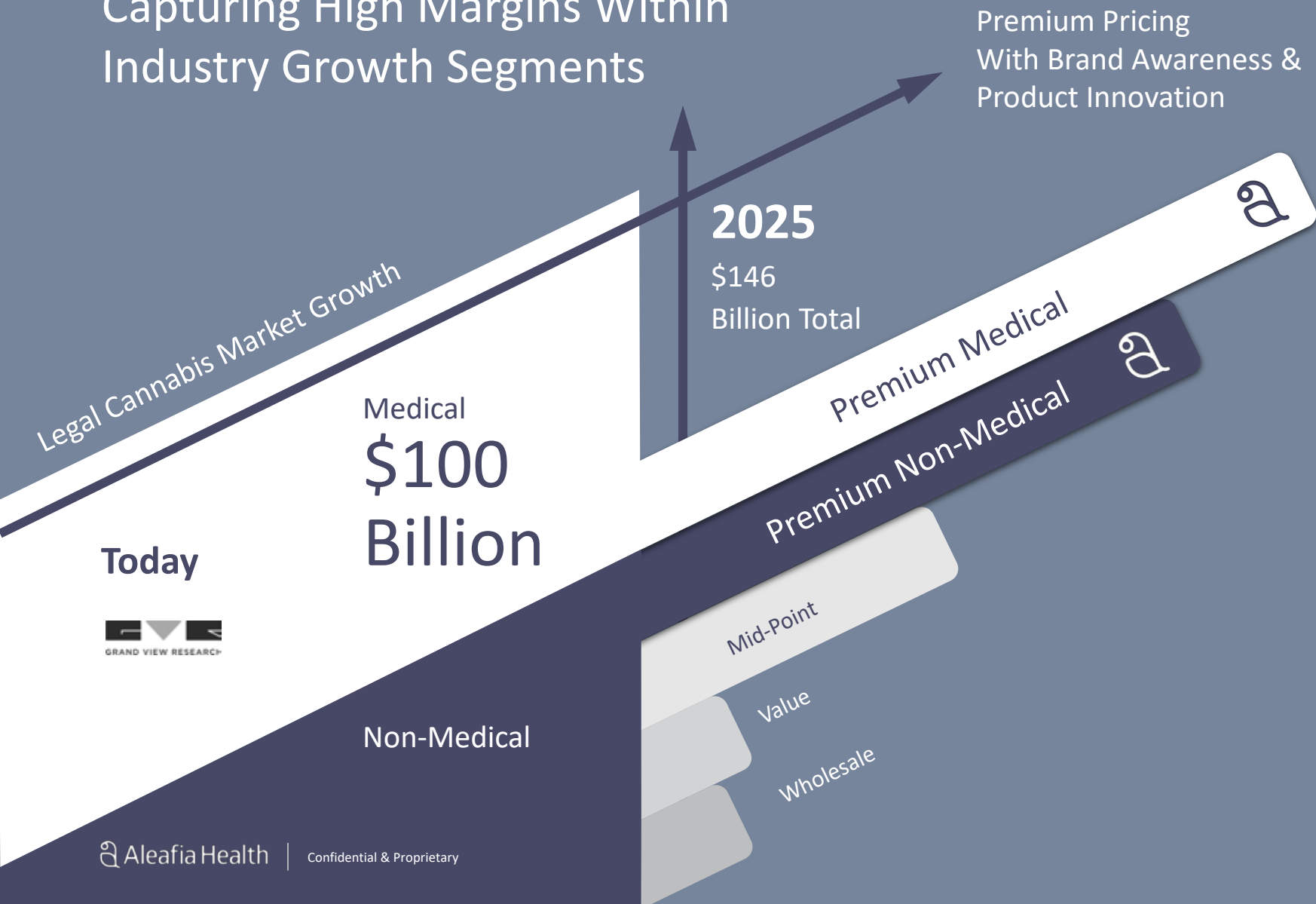
**Product Call Centre Build-
out Complete**

**Construction Complete
June 2019**

**Operational Ready in Mid-
Q319**

Cannabis Health & Wellness

Capturing High Margins Within Industry Growth Segments



Industry leading price per gram sold with premium products and strong health & wellness consumer brand awareness.

\$14.52

Aleafia Health average oil per gram selling price: "One of the highest amongst peers."
-Leading bank analyst

VS.

\$8.02

Average price per gram sold in Canada
-Statistics Canada

Continuous product
Innovation. Powered by
research, experience,
consumer brand awareness
and loyalty.

Quality Grown Cannabis Strains

THC – CBD – Hybrids
Sativa – Indica - Hybrids



Market Leading Format Breadth

Flower, Oil, Capsules, Sprays

Established Cannabis Brands



High Quality Premium Medical Cannabis Products
Focused on High Margins



Commercially Proven Non-Medical Cannabis
Products (Adult-Use / Recreational)



Future CPG Brand Integrations Focused on Health
& Wellness Lifestyle Products

Proven Cannabis Consumer Products



National, Global
Distribution Platform

Canada Medical



Canada Non-Medical
Adult-Use / Recreational

Global Export



Health & Wellness Services

- Canada's largest clinic network
- 900+ Canadian MDs and Nurse Practitioners
- 60,000+ Patients



Listing with Canada's largest pharmacy

Highly coveted supply agreement with
Shoppers Drug Mart



Provincial Distribution



Retailers



Global Expansion

International
Export





AKESOgen

Cannabinoid pharmacogenetics in medical cannabis therapy study with G420 and AKESOgen. Study in progress.

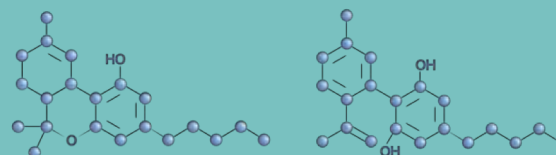
45%

Of patients who stopped using benzodiazepines following medical cannabis treatment. Published in *Journal of Cannabis & Cannabinoid Research*.

CRONOS
G R O U P

Joint medical cannabis study to improve the management and treatment of insomnia and daytime sleepiness.

...driving new cannabis products and services



Treatment Innovation

Epileptic patients improved employment status in first of its kind, 4000 patient study
To be published in *Journal of Drug Issues*.

10 million
point
medical cannabis dataset



Continuous research
powered by technology to
seed wellness

 **We Grow Together**



Health & Wellness Services / Clinics



Dr. Michael Verbora
Chief Medical Officer

- Over 4000 cannabinoid therapy consultations



Global Medical Cannabinoid Therapy Expertise

Patient on-boarding, diagnosing and treatments tuned over 4+ years across hundreds of thousands of patient encounters.



Canada's Largest Medical Cannabis Clinical Network

Experienced Patient Journeys

Diagnosis, treatment and scripting by Physicians, Nurse Practitioners in-clinic and by video conference / Tele-Medicine at home.

60,000+

Patients Seen to Date

All patient data monitored and collected, from scripting, diagnosis, to purchasing.



Focus Areas For Cannabinoid Therapy

Pain
Anxiety
Gastrointestinal Diseases
Paediatrics Epilepsy

Cancer
Palliative Care
Neurological Disorders
Paediatrics Autism

10 Million
Point Medical
Cannabis Dataset

 **We Grow
Together**



Built for Corporations, Colleges
& Universities, Governments,
Associations, Regulatory Bodies,
Unions, Insurance Providers

Courses

- Cannabis 101, Cannabis in the Workplace
- For Doctors, Nurses, Healthcare Professionals
- Patients & Family Members

+ **Certifications & Licensing**

Software-as-a-Service
Learning Management
System (LMS)

Animation
Video
Narration
Interactivity
Gamification
Social Sharing
Student Management

Powered by Experience

Patients, Engagements, Case Studies
Proprietary Research

In partnership with

D2L
DESIRE2LEARN

Global Edge
with 4+ years,
60,000
patients

Continuous research and
patient engagement
powered by science
seeding learning

 **We Grow
Together**



The Health & Wellness Cannabis Consumer Experience & Lifestyle

Online Marketplace

Medical and Non-Medical¹
(Adult-Use / Recreational)

Global Scale

Multi-jurisdiction compliance,
multi-language and multi-currency

Continuous consumer
marketplace innovation,
powered by technology
to scale globally

Proprietary scaling eCommerce Platform

Consumer Journey of
Purchasing Medical
Cannabis Products Online

Gamification, reward &
loyalty platform

Subscription and Home
Delivery Support

Consumer brand
ambassadors supporting
phone, chat, email
and social consumer
engagements

Health & Wellness Cannabis Lifestyle & Experience

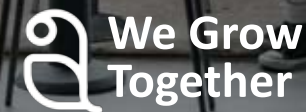


Global data warehouse
supporting all 4 divisions
with leading cannabis
reporting, analytics,
business insights, and AI

Our Marketplace

We are where our
consumers are

Continuous personalization,
powered by technology to
deliver exceptional consumer
experiences.



Board



Julian Fantino
Chairman



William Stewart



Lea Ray



Daniel Milliard



Raf Souccar



Loreto Grimaldi



Mark Sandler



Benjamin Ferdinand
Chief Financial Officer



Trevor Newell
Chief Marketing & Technology Officer



Lucas Escott
SVP Production



Geoff Benic
Chief Executive Officer



Dr. Michael Verbora
Chief Medical Officer



Keith White
President of Clinics



Investment Highlights

\$476 Million Market Capitalization¹

3 Cultivation / Extraction Facilities

138,000 kg Funded, Planned Cultivation Capacity

50,000 kg Funded, Planned Extraction Capacity

1,723% Year-over-Year Revenue Increase

78 Product SKUs

163 Acres of Land Owned

 **Aleafia Health**
SCIENCE SEEDING WELLNESS

TSX: ALEF
OTC: ALEAF

Canada's Largest
Medical Cannabis
Clinical Network

VENTURE
50TM
2019

1.1 million sq. ft.
Outdoor Grow

160,000 sq. ft.
Automated Niagara Greenhouse



Nicholas Bergamini

VP Investor Relations & Communications

IR@AleafiaHealth.com [AleafiaHealth.com](https://www.AleafiaHealth.com)



60,000+
Patients Seen to Date



10 Million
Point
Medical
Cannabis
Dataset

Proprietary, globally
scaling eCommerce
Platform

