Aleafia Health SCIENCE SEEDING WELLNESS

ALEAFIA HEALTH INC. MANAGEMENT'S DISCUSSION AND ANALYSIS For the three and six months ended June 30, 2021

Dated August 12, 2021

TABLE OF CONTENTS

| COMPANY OVERVIEW4 | |
|--|---|
| KEY DEVELOPMENTS Q2 20216 | , |
| INANCIAL AND OPERATIONAL RESULTS | |
| REVENUE & GROSS MARGINS | |
| ADJUSTED EBITDA | |
| HISTORICAL FINANCIAL RESULTS | |
| IQUIDITY AND CAPITAL RESOURCES | |
| RELATED PARTY TRANSACTIONS | |
| INANCIAL INSTRUMENTS | |
| SUMMARY OF OUTSTANDING SHARE DATA | |
| CRITICAL ACCOUNTING ESTIMATES | |
| DISCLOSURE AND INTERNAL CONTROLS | |
| COVID-19 & BUSINESS OPERATIONS | |
| CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING INFORMATION | |
| CAUTIONARY STATEMENT REGARDING NON-IFRS MEASURES | |

MANAGEMENT'S DISCUSSION AND ANALYSIS FOR THE THREE AND SIX MONTHS ENDED JUNE 30, 2021

This Management's Discussion and Analysis ("MD&A") of Aleafia Health Inc. (the "Company" or "Aleafia Health") is dated August 12, 2021 and provides an analysis of the financial operating results for the three and six months ended June 30, 2021. Unless the context otherwise requires, "Aleafia Health" refers to Aleafia Health Inc. and the "Company" refers to Aleafia Health and its affiliates, subsidiaries and associated corporations. This MD&A should be read in conjunction with the Company's consolidated financial statements for the three and six months ended June 30, 2021 and notes thereto (the "Financial Statements"), which have been prepared in accordance with International Financial Reporting Standards ("IFRS") for consolidated financial statements.

All amounts are in Canadian dollars unless otherwise specified. The MD&A has been prepared by reference to the MD&A disclosure requirements established under National Instrument 51-102 "Continuous Disclosure Obligations" ("NI 51- 102") of the Canadian Securities Administrators. This MD&A, the consolidated financial statements, and press releases have been filed on SEDAR. Additional information is also available on the Company's website at www.AleafiaHealth.com. The common shares of the Company are traded on the Toronto Stock Exchange ("TSX") under the symbol "AH". The Company also has a class of convertible debentures (AH.DB) and three classes of warrants (AH.WT),(AH.WT.A), and (AH.WT.B) which trade on the TSX.

COMPANY OVERVIEW

Aleafia Health is a publicly traded corporation incorporated under the laws of Ontario. Aleafia Health's head and registered office is currently located at 85 Basaltic Road, Concord, Ontario and its corporate website is www.AleafiaHealth.com.

Aleafia Health is a vertically integrated and federally licensed Canadian cannabis company offering cannabis health and wellness services and products in Canada. The Company has developed an international footprint, with subsidiaries or investments in German and Australian medical cannabis companies and has products available in both markets. The Company owns and operates a virtual network of medical cannabis clinics staffed by physicians and nurse practitioners who have seen over 75,000 patients to date.

Aleafia Health owns three licensed cannabis production facilities and operates a strategically located distribution centre all in the province of Ontario, including the first large-scale, legal outdoor cultivation facility in Canadian history. The Company produces a diverse portfolio of cannabis derivative products including oils, capsules, edibles, sublingual strips, and vapes, for sale in Canada in the medical and adult-use markets, and in select international jurisdictions.

Cannabis Brands

The Company has a portfolio of six consumer facing brands in the medical and adult-use markets. They span from the value oriented, price-conscious segment to the premium-priced end of the market. Emblem is exclusively used in the medical market, and under the Sunday Market house of adult-use brands, there are five brands each oriented towards distinct consumer segments.

FLAGSHIP MEDICAL BRAND & ECOMMERCE MARKETPLACE



SUNDAY MARKET From our team of growers to our Client Care team, each of us works toward giving patients the best medical cannabis experience. Emblem is the heart of our unique medical cannabis ecosystem, as a trusted brand and ecommerce marketplace with a well-earned reputation for product excellence.

ADULT-USE PARENT BRAND

Sunday Market is the parent brand for adult-use focused brands Bogart's Kitchen, Nith & Grand, Divvy Cannabis, Noon & Night, Symbl, and Kin Slips. The Sunday Market house of brands has been crafted to provide consumers with a welcoming, authentic experience that showcases the local community and the people that create great cannabis products.

SUBLINGUALS BRAND



Kin Slips are cannabis-infused sublingual strips, an edible alternative that are discreet, precise, and provide rapid onset. Kin Slips are formulated with peppermint oil to deliver a fresh minty sensation. They are vegan, contain only natural ingredients, and come in roughly the size of a postage stamp.

CANNABIS HEALTH & WELLNESS BRAND

| NOON &NIGHT | Noon & Night is a CBD-forward line of wellness products ranging from bath bombs to the first of its kind in the Canadian market Omega CBD Soft Gels. Noon & Night is highly differentiated, filling a gap in the cannabis brand landscape with its exclusive focus on health and wellness conscious consumers. |
|---------------------|--|
| | EVERYDAY CANNABIS BRAND |
| Divvy. | Divvy Cannabis brings frequent cannabis users good quality products at value-oriented price-points. With flower harvested from our hybrid greenhouse and outdoor operations, Divvy flower makes its way in pre-roll 12-packs, 14-gram flower and 10-gram milled flower pouches. |
| | EDIBLES BRAND |
| BOGART'S KITCHEN | Bogart's Kitchen is home to edible creations. We make edibles that taste great because deliciousness can be a trip all its own. Conceived in the kitchens of Aleafia Health's product innovation centre in Paris, Ont., Bogart's Kitchen products are the result of extensive R&D and culinary artistry. |
| | PREMIUM BRAND |
| NITH& GRAND | Nith & Grand proudly grows cannabis with character in our high- tech indoor facility situated in Paris, Ontario. Featuring hang dried, hand trimmed, small batch dried flower, and premium concentrates, Nith & Grand appeals to cannabis aficionados with discerning tastes. |

Products & Strategy

The Company currently produces a diverse portfolio of cannabis products for sale to medical cannabis patients, other Licensed Producers, into provincial adult-use sales channels and internationally to the German and Australia medical-use markets. The Company continued its strategic expansion of its product portfolio, as outlined below, which commenced in October 2020. The Company aims to couple its low-cost cultivation with high margin, unique product formats tailored to the various need-states of cannabis patients and consumers.

a) Dried Flower & Pre-rolls

The Company has undertaken an expansion of its dried flower and pre-roll offering, which represent the first and third largest product categories in the Canadian cannabis market, respectively, according to data from Hifyre. Having fully ramped up production facilities, Aleafia Health is able to deliver greater product availability, and new larger format stock-keeping-units ("SKU"). These include a pre-roll line extension with 12 pre-rolls each of 0.35 grams, and 14-gram flower pouches. Sales of these products and other new dried flower SKUs commenced during Q2 2021, under the newly launched brand Divvy.

b) Vape Cartridges

Vapes represent the second largest product category in the Canadian adult-use market. The

Company's vape portfolio is inspired by Aleafia Health's portfolio of cultivars. The custom-made, unique terpene blends deliver robust flavours and consistent effects. In July 2021, the Company launched Live Resin vape cartridges, a product positioned to be a premium vape offering featuring a hydrocarbon extraction process utilizing fresh-frozen cannabis flower that preserves the strain's natural flavour, aroma and terpene profile.

c) Cannabis Oils

Cannabis oil products remain a core product category for wellness-oriented medical patients and adult-use consumers. Recent line extensions include the innovative Omega CBD Soft Gels which feature full-spectrum, single strain CBD extract, and are the first Canadian cannabis products to be suspended in fish oil containing omega-3.

d) Cannabis-Infused Sublingual Strips

Kin Slips, cannabis-infused sublingual strips, offer a fast onset time relative to other noncombustible cannabis products. Placed under the tongue, the active ingredients enter the bloodstream through the sublingual gland, delivering a typical onset time of 10 to 15 minutes (though individual experience may vary).

e) Confectionary Edibles

During Q1 2021, the Company released its first cannabis edible product, soft chews, with two THC and one CBD-dominant offering. Further strengthening the edibles portfolio, Salted Caramel Pretzel Bites were launched under the Bogart's Kitchen edibles brand.

f) Bath & Body

During Q2 2021, the Company launched Lavender Fizz CBD bath bombs along with CBD Freshly Minted Roll-on. The peppermint-scented roll-on is designed to provide a soothing, aromatic experience through local application on the hairline, neck, forehead and shoulders.

KEY DEVELOPMENTS Q2 2021

a) Expansion of Cannabis Product Portfolio

Throughout the reporting period, the Company undertook an expansion of its cannabis brand and product portfolio, including differentiated formats and new SKUs in the important value flower and pre-roll categories. The roll-out included the launch of an additional 13 new product SKUs, the health and wellness brand Noon & Night, and the adult-use value brand Divvy. For further discussion, see the "*Products & Strategy*" section of the MD&A.

b) Health Canada Research License

On May 3, 2021, the Company announced that it had secured a Health Canada Research Licence for its cannabis product manufacturing and innovation centre in Paris, Ont (the "Paris Facility"). The licence allows the Company to conduct human sensory analysis and palatability trials, evaluating the taste, touch, smell and sight of its growing portfolio of differentiated medical and adult-use cannabis products.

c) Transaction with Myconic Capital

On May 10, 2021, the Company's wholly owned subsidiaries, Canabo Medical Corp. ("Canabo") and GrowWise Health Ltd. ("GrowWise") (together the "Vendors") completed the sale of certain clinic related assets to Myconic Capital Corp (d.b.a Ketamine One), whereby the Vendors sold

certain of their respective clinic assets to Myconic. Additionally, Canabo has agreed to continue to staff and generally operate the clinics for the benefit of Myconic for a period of ten years, through a Clinic Services and License Agreement between Canabo and Myconic, ensuring that there will be no interruption to medical services offered to existing and new patients. The sale resulted in a gain of \$12.1 million.

Simultaneously, pursuant to an Asset Purchase Agreement, the Vendors also sold to Myconic certain clinic leases, inventory, equipment and contracts, all relating to clinic operations (excluding patient records) (collectively the "Purchased Assets"). As consideration for the Purchased Assets, Canabo and GrowWise were issued and delivered an aggregate of 7,000,000 common shares in the capital of Myconic, issued at an issue price of \$1.75 per share, in satisfaction of a purchase price of \$12.3 million, (the "Consideration Shares") on the closing of the transaction. The Consideration Shares are subject to a contractual lockup whereby the Consideration Shares will be released and become freely tradeable in four tranches over a period of 12 months following closing.

d) First Medical Cannabis Export to Germany

On June 3, 2021, the Company announced that dried flower grown at its Niagara greenhouse facility had been exported to Germany, through an EU-GMP certified facility. Gaining access to Germany's large legal cannabis market is an important breakthrough for Aleafia Health. While dried flower currently available in Germany is largely irradiated, the product shipped exceeded stringent quality standards and did not require irradiation, offering a competitive advantage in product quality.

e) At-the-Market Equity Program

On June 9, 2021, the Company announced the establishment of an at-the-market equity program (the "ATM Program"). The ATM Program allows the Company to issue and sell at its discretion common shares of the Company (the "Common Shares") at the prevailing market price when issued.

f) 2021 Outdoor Cultivation Season

On June 15, 2021, the Company announced that it had largely completed planting across 86 acres at the Port Perry Facility outdoor cultivation site. The milestone was achieved a month earlier, and on a significantly larger scale, than the 2020 outdoor season, which yielded 31,200 kgs of dried flower, at a cost of \$0.10 per gram to harvest.

FINANCIAL AND OPERATIONAL RESULTS

Highlights

| | Three months ended Six months ende | | ns ended | |
|--|------------------------------------|--------------|--------------|--------------|
| (\$,000s) | Jun 30, 2021 | Jun 30, 2020 | Jun 30, 2021 | Jun 30, 2020 |
| Sale of cannabis revenue | 10,561 | 9,240 | 17,250 | 23,203 |
| Excise taxes | 978 | 245 | 1,422 | 482 |
| Cannabis net revenue ⁽¹⁾ | 9,583 | 8,995 | 15,828 | 22,722 |
| Clinic revenue ⁽¹⁾⁽³⁾ | 1,089 | 780 | 1,910 | 1,649 |
| Total net revenue | 10,672 | 9,775 | 17,738 | 24,371 |
| Adjusted gross profit before fair value ("FV") adjustments on net cannabis revenue ⁽¹⁾⁽³⁾ | 4,740 | 2,962 | 8,442 | 14,636 |
| Adjusted gross margin before FV adjustments on net cannabis revenue ⁽¹⁾⁽³⁾ | 49% | 33% | 53% | 64% |
| Gross profit | 8,120 | 2,400 | 10,484 | 8,257 |
| Adjusted EBITDA ⁽¹⁾⁽²⁾ | (3,339) | 3,065 | (6,372) | 9,828 |
| Net loss | (36) | (4,020) | (11,284) | (10,176) |

1. See "Cautionary Statements Regarding Certain non-IFRS Measures" section for term definition.

2. See "Adjusted EBITDA" section for reconciliation to IFRS equivalent.

3. See "Revenue" section for reconciliation to IFRS equivalent.

REVENUE & GROSS MARGINS

The Company generates revenue primarily from the sale of cannabis products through the Canadian medical, adult-use and international channels, through business-to-business wholesale transactions and by providing patients with physician-led cannabinoid therapy and education.

Net revenue was \$10.7 million for the three months ended June 30, 2021, an increase of 9% over the prior year's quarter. This was primarily due to an increase in the sale of cannabis.

| | Thi | ree months end | % Ch | ange | |
|---|--------------|----------------|--------------|------|-------|
| (\$,000s, except operational results) | Jun 30, 2021 | Mar 31, 2021 | Jun 30, 2020 | Q/Q | Y/Y |
| Cannabis net revenue ⁽¹⁾⁽²⁾ | 9,583 | 6,245 | 8,995 | 53% | 7% |
| Net medical cannabis revenue ⁽¹⁾⁽²⁾ | 3,266 | 2,657 | 1,959 | 23% | 67% |
| Net adult-use cannabis revenue ⁽¹⁾⁽²⁾ Net bulk wholesale cannabis | 3,217 | 1,722 | 869 | 87% | 270% |
| revenue ⁽¹⁾⁽²⁾ | 3,100 | 1,866 | 6,166 | 66% | -50% |
| Operational Results - Cannabis | | | | | |
| Active, registered patients Adjusted gross margin before FV | 18,067 | 17,637 | 13,285 | 2% | 36% |
| adjustments on medical cannabis net revenue ⁽¹⁾⁽²⁾ | 41% | 53% | 41% | -12% | 1% |
| Adjusted gross margin before FV adjustments on adult-use cannabis net revenue ⁽¹⁾⁽²⁾ | 47% | 56% | 37% | -9% | 10% |
| Adjusted gross margin before FV adjustments on wholesale cannabis | 00% | 740/ | 00% | 440/ | 0.00/ |
| net revenue ⁽¹⁾⁽²⁾ | 60% | 71% | 30% | -11% | 30% |
| Gross margin on clinic net revenue ⁽¹⁾⁽²⁾ | 61% | 20% | 69% | 42% | -8% |
| Average net selling price per gram of medical cannabis ⁽¹⁾ | \$7.25 | \$8.46 | \$7.87 | -14% | -8% |
| Average net selling price per gram of adult-use cannabis ⁽¹⁾ | \$5.29 | \$4.89 | \$4.81 | 8% | 10% |
| Average net selling price per gram of bulk wholesale cannabis ⁽¹⁾ | \$0.46 | \$0.75 | \$2.92 | -39% | -84% |
| Kilograms sold | 7,811 | 3,155 | 2,545 | 148% | 207% |

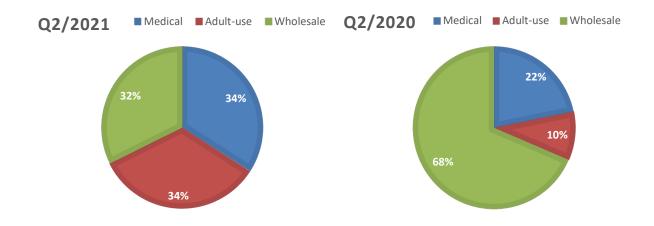
1. See "Cautionary Statements Regarding Certain non-IFRS Measures" section for term definition.

2. See "Revenue" section for reconciliation to IFRS equivalent.

Cannabis Operational Results

During the three months ended June 30, 2021, cannabis net revenue was \$9.6 million, an increase of 53% and 7% over the previous and comparative prior year quarters, respectively. The sequential increase was due to significant increases in the sale of cannabis across the adult-use, medical and bulk wholesale sales channels.

The below charts illustrate the percentage of total net revenue represented by each sales channel. Due to an increase in the Company's product portfolio, medical and adult-use net revenue represent a meaningfully larger proportion of sales, relative to bulk wholesale net revenue.



Medical Cannabis

Net revenue & net revenue per gram

Medical cannabis net revenue for Q2 2021 was \$3.3 million, a 23% increase over the previous quarter and 67% increase over the prior year's quarter. The increase was primarily due to increased product offerings and increased international medical cannabis sales. Management believes that the Company's medical cannabis ecosystem, which includes clinics and scheduled same day delivery, in addition to cannabis products, provides the company with a core competitive advantage. For Q2 2021, medical cannabis net revenue per gram equivalent sold was \$7.25, compared to \$8.46 in the previous and prior year's quarters. This was due price compression and a higher volume sales strategy.

Gross profit & gross margin

For Q2 2021, adjusted medical cannabis gross profit before FV adjustments was \$1.4 million, flat sequentially and an increase of \$0.6 million over the prior year's quarter. Adjusted gross margin before FV adjustments was 41%, compared to 53% and 41% in the previous and prior year's quarters respectively. The sequential decline in gross margin percentage was due to industry-wide price declines, which were reflected in a lower net revenue per gram equivalent sold.

Adult-use Cannabis

Net revenue & net revenue per gram

Net adult-use cannabis revenue during the three months ended June 30, 2021 was \$3.2 million, an increase of 87% over the previous quarter and 270% over the prior year's quarter.

The sequential increase was primarily due to greater product availability and the launch of new product formats and SKUs. Specifically, this was driven by increased sales in the dried flower, pre-rolls and vape products, which make up the three largest adult-use product categories. For Q2 2021, adult-use net revenue per gram equivalent sold was \$5.29, compared to \$4.89 in the previous quarter, and \$4.81 in the prior year's quarter.

Gross profit & gross margin

During the three months ended June 30, 2021, adjusted adult-use cannabis gross profit before FV adjustments was \$1.5 million, compared to \$1.0 million and \$0.3 million in the previous and prior year's quarters, respectively. Adjusted gross margin before FV adjustments was 47%, compared to 56% and 37% in the previous and prior year's quarter. The sequential decline in gross margin percentage was primarily due to the increase in sales of value priced pre-rolls, which contribute a lower gross margin.

Bulk Wholesale

Net revenue & revenue per gram

Net bulk wholesale revenue received from sales to cannabis licensed producers, as defined in the *Cannabis Act* (each an "LP") was \$3.1 million, compared to \$1.9 million and \$6.2 million in the previous and prior year's quarters, respectively.

Bulk wholesale net revenue per gram equivalent sold for Q2 2021 was \$0.46, compared to \$0.75 in Q1 2021. The decline was due to a decline of wholesale cannabis selling prices in Canada.

Gross profit & gross margin

During the three months ended June 30, 2021, adjusted wholesale bulk cannabis gross profit before FV adjustments was \$1.9 million, compared to \$1.3 million and \$1.8 million in the previous and prior year's

quarters, respectively. Adjusted gross margin before FV adjustments was 60%, compared with 71% and 30% in the previous and prior year's quarters, respectively.

| | Medical | Adult-use | Bulk Wholesale | |
|---|----------|-----------|-------------------|--------------|
| (\$,000s) | Cannabis | Cannabis | Cannabis | Total |
| Three months ended June 30, 2021 | Carnabio | Gainlabio | Cannabio | rotar |
| Gross revenue | 3,497 | 3,965 | 3,100 | 10,561 |
| Excise taxes | 230 | 748 | - | 978 |
| Net cannabis revenue | 3,266 | 3,217 | 3,100 | 9,583 |
| Cost of goods sold | 2,207 | 1,988 | 1,507 | 5,702 |
| Gross profit before FV adjustments ⁽¹⁾ | 1,059 | 1,229 | 1,593 | 3,881 |
| Depreciation | 293 | 288 | 278 | 859 |
| Adjusted gross profit before FV adjustments ⁽¹⁾ | 1,353 | 1,517 | 1,871 | 4,740 |
| Adjusted gross margin before FV adjustments ⁽¹⁾ | 41% | 47% | 60% | 49% |
| Thuse menths and ad March 24, 2024 | | | | |
| Three months ended March 31, 2021 Gross revenue | 2.875 | 1,948 | 1,866 | 6,689 |
| Excise taxes | 2,875 | 226 | 1,000 | 0,089 444 |
| Net cannabis revenue | 2,657 | 1,722 | 1,866 | 6,245 |
| Cost of goods sold | 1,497 | 909 | 715 | 3,121 |
| Gross profit before FV adjustments ⁽¹⁾ | 1,160 | 813 | 1,151 | 3,124 |
| Depreciation | 246 | 159 | 173 | 578 |
| Adjusted gross profit before FV | | | | |
| adjustments ⁽¹⁾ | 1,406 | 973 | 1,323 | 3,702 |
| Adjusted gross margin before FV adjustments ⁽¹⁾ | 53% | 56% | 71% | 59% |
| Three months ended June 30, 2020 | | | | |
| Gross revenue | 2,118 | 955 | 6,166 | 9,240 |
| Excise taxes ⁽²⁾ | 159 | 86 | - | 245 |
| Net cannabis revenue | 1,959 | 870 | 6,166 | 8,995 |
| Cost of goods sold | 1,161 | 548 | 4,324 | 6,033 |
| Gross profit before FV adjustments ⁽¹⁾ | 798 | 322 | 1,842 | 2,962 |
| Depreciation | - | - | - | - |
| Adjusted gross profit before FV adjustments ⁽¹⁾ | 798 | 322 | 1,842 | 2,962 |
| Adjusted gross margin before FV adjustments ⁽¹⁾ | 41% | 37% | 30% | 33% |

1. See "Cautionary Statements Regarding Certain non-IFRS Measures" section for term definition.

Clinic Revenue

| | Three mon | ths ended | Six month | is ended |
|-----------------------|--------------|--------------|--------------|--------------|
| (\$,000s) | Jun 30, 2021 | Jun 30, 2020 | Jun 30, 2021 | Jun 30, 2020 |
| Consultation services | 926 | 304 | 1,391 | 939 |
| Research | 163 | 476 | 519 | 710 |
| Total | 1,089 | 780 | 1,910 | 1,649 |

Clinic revenue (formerly consultation and research revenue) increased by \$0.3 million or 40% for the three months ended June 30, 2021 compared to prior year's quarter. The change is a result of the Myconic transaction (refer to *Key Developments Q2 2021* above) whereby the Company receives a service fee from

Myconic for staffing the clinics, partially offset by the assignment of research revenue to Myconic.

OPERATING EXPENSES

| | Three mon | ths ended | Six months ended | |
|-------------------------------|--------------|--------------|------------------|--------------|
| (\$,000s) | Jun 30, 2021 | Jun 30, 2020 | Jun 30, 2021 | Jun 30, 2020 |
| General and administration | 4,828 | 3,392 | 9,420 | 6,501 |
| Wages and benefits | 4,337 | 3,112 | 6,641 | 5,597 |
| Amortization and depreciation | 1,714 | 2,228 | 3,513 | 4,242 |
| Share-based payments | 539 | 494 | 1,118 | 1,460 |
| Bad debt expense | 7,161 | 300 | 7,719 | 404 |
| Business transaction fees | 1,061 | 1,996 | 2,515 | 2,506 |
| Total | 19,640 | 11,522 | 30,926 | 20,710 |

Operating expenses for Q2 2021 were \$19.6 million, compared to \$11.5 million in the prior year's quarter. The increase is primarily attributed to a higher bad debt expense, which is related to two overdue customer receivables, and have been provided for based on management's estimate of collectability.

Wages and benefits increased as a result of an increase in headcount to support product launches and higher adult-use cannabis sales volume. Wages and benefits for the six months ended June 30, 2021, includes the CEWS payroll subsidy of \$0.3 million.

Amortization and depreciation expense decreased compared to the three and six months ending June 30, 2020 due to impairments taken on intangible assets in fiscal year ended December 31, 2020.

ADJUSTED EBITDA

Adjusted EBITDA is widely used by industry participants and analysts to measure company performance. The Company considers adjusted EBITDA a key metric of operating performance and cash flow, to manage working capital, debt repayments and capital expenditures.

| | Three mon | ths ended | Six mont | hs ended |
|---|--------------|--------------|--------------|--------------|
| (\$,000s) | Jun 30, 2021 | Jun 30, 2020 | Jun 30, 2021 | Jun 30, 2020 |
| Net loss | (36) | (4,020) | (11,284) | (10,176) |
| Add back: | | | | |
| Depreciation and amortization ¹ | 2,292 | 2,228 | 4,669 | 4,242 |
| Interest expense, net | 1,755 | 2,828 | 3,993 | 5,476 |
| Income tax expense (recovery) | - | (1,500) | - | (1,000) |
| EBITDA | 4,011 | (464) | (2,622) | (1,458) |
| FV changes in biological assets and changes | | | | |
| in inventory sold | (3,572) | 1,102 | (2,651) | 7,319 |
| Share-based payments | 539 | 494 | 1,118 | 1,460 |
| Bad debt expense | 7,161 | 300 | 7,719 | 404 |
| Business transaction costs | 1,061 | 1,996 | 2,515 | 2,506 |
| (Gain) in sale of assets | (12,092) | - | (12,092) | - |
| Non-operating expense (income) | (447) | (362) | (359) | (403) |
| Adjusted EBITDA ⁽²⁾ | (3,339) | 3,065 | (6,372) | 9,828 |

1. Includes non-cash depreciation expensed to cost of sales.

2. See "Cautionary Statements Regarding Certain non-IFRS Measures" section for term definition.

Net loss for the three months ended June 30, 2021 was \$36,000, compared to a net loss of \$4.0 million

over the prior year's quarter. The improvement in net loss over the prior year's quarter is primarily due to improved gross profit, a \$12.1 million gain on the sale of certain clinic assets in the transaction with Myconic, partially offset by bad debt expense of \$7.2 million.

Adjusted EBITDA for Q2 2021 was a loss of \$3.3 million, compared to a profit of \$3.1 million in the prior year's quarter. The decline over the prior year's quarter was primarily due to increases in wages & benefits expense, partially offset by increased gross profit from the sale of cannabis.

| | Three months ended | | | |
|--|--------------------|--------------|--------------|--------------|
| (\$,000s) | Jun 30, 2021 | Mar 31, 2021 | Dec 31, 2020 | Sep 30, 2020 |
| Net revenue | 10,672 | 7,066 | 15,203 | 4,968 |
| Net cannabis revenue Adjusted gross profit before fair value ("FV") | 9,583 | 6,245 | 14,122 | 4,245 |
| adjustments on net cannabis revenue | 4,740 | 3,702 | 8,365 | 356 |
| Adjusted gross margin before FV adjustments on net cannabis revenue ⁽¹⁾ | 49% | 59% | 59% | 8% |
| SG&A expenses | 10,226 | 8,350 | 7,909 | 6,736 |
| Net (loss) income | (36) | (11,248) | (217,301) | (19,761) |
| Basic and diluted earnings (loss) per share | (\$0.00) | (\$0.03) | (\$0.72) | (\$0.07) |
| Balance Sheet | | | | |
| Working capital | 21,154 | 52,478 | 37,882 | 51,441 |
| Total assets | 221,423 | 223,913 | 237,283 | 454,737 |
| Total non-current financial liabilities | 4,965 | 38,382 | 38,021 | 34,399 |

HISTORICAL FINANCIAL RESULTS

| | Three months ended | | | | |
|--|--------------------|--------------|--------------|--------------|--|
| (\$,000s) | Jun 30, 2020 | Mar 31, 2020 | Dec 31, 2019 | Sep 30, 2019 | |
| Net revenue | 9,775 | 14,596 | 6,028 | 4,958 | |
| Net cannabis revenue | 8,995 | 13,726 | 4,852 | 3,826 | |
| Adjusted gross profit before fair value ("FV") adjustments on net cannabis revenue | 2,962 | 11,674 | 3,864 | 1,644 | |
| Adjusted gross margin before FV adjustments on net cannabis revenue ⁽¹⁾ | 33% | 85% | 80% | 43% | |
| SG&A expenses | 8,500 | 6,104 | 5,924 | 5,208 | |
| Net (loss) income | (4,020) | (6,156) | (9,759) | 1,859 | |
| Basic and diluted earnings (loss) per share | (\$0.01) | (\$0.02) | (\$0.04) | \$0.01 | |
| Balance Sheet | | | | | |
| Working capital | 74,666 | 67,686 | 96,903 | 83,411 | |
| Total assets | 468,015 | 449,449 | 462,357 | 457,337 | |
| Total non-current financial liabilities | 36,906 | 35,193 | 57,104 | 53,433 | |

LIQUIDITY AND CAPITAL RESOURCES

| (\$,000s) | Jun 30, 2021 | Dec 31, 2020 |
|---|--------------|--------------|
| Cash, cash equivalents, marketable securities | 17,804 | 30,529 |
| Current assets | 71,055 | 82,923 |
| Current liabilities | 49,901 | 45,041 |
| Working capital | 21,154 | 37,882 |
| Total assets | 221,423 | 237,283 |
| Total liabilities | 54,866 | 83,062 |
| Capitalization | | |
| Lease liability | 2,620 | 3,167 |
| Convertible debt | 33,931 | 56,802 |
| Total debt | 36,551 | 59,969 |
| _ Total equity | 166,557 | 154,221 |
| Total capitalization | 203,108 | 214,190 |

The Company's objectives when managing its liquidity and capital resources are to ensure sufficient liquidity to support its financial obligations and execute its operating and strategic plans while maintaining healthy liquidity reserves and access to capital for at least the next twelve months.

In the management of liquidity risk of the Company, the Company maintains a balance between continuity of funding and the flexibility through the use of borrowings. The Company manages liquidity risk through the management of its capital structure. As at June 30, 2021 the Company's contractual obligations consist of accounts payable and accrued liabilities, convertible debt, and lease liability, which has a contractual maturity date within one year. Management closely monitors the liquidity position and expects to have adequate sources of funding to finance the Company's projects and operations.

A significant improvement in debt occurred through the repayment of \$25.0 million of convertible debt, which matured on February 2, 2021.

The following table sets forth the use of proceeds from the Company's equity offering completed over the last four quarters.

| Date | Туре | Gross Proceeds | Initially Intended Use of Proceeds | Actual Usage of Proceeds |
|---------------|---|-------------------|---|--|
| March 9, 2021 | Underwritten bought deal offering | \$22.7 million | The Company expects to use the proceeds for general corporate purposes, which may include: (i) working capital; (ii) capital expenditures; and (iii) debt repayments. | As of June 30th, 2021, \$15.4M of the proceeds was applied towards operating expenses, \$2M to working capital, \$2M to capital expenditures, and \$1.6M to interest on debt. All proceeds were used by period end. |

Cash flow highlights

A condensed consolidated cash flow statement of the Company is summarized below:

| | Three months ended | | Six months ended | |
|---|--------------------|--------------|------------------|--------------|
| (\$,000s) | Jun 30, 2021 | Jun 30, 2020 | Jun 30, 2021 | Jun 30, 2020 |
| Cash balance, beginning of period Cash provided by (used in) operating | 17,678 | 33,380 | 30,529 | 41,247 |
| activities Cash provided by (used in) investing | (10,926) | 4,890 | (19,690) | 5,027 |
| activities Cash provided by (used in) financing | (1,662) | (5,740) | (2,118) | (13,629) |
| activities | (236) | 12,869 | (3,867) | 12,754 |
| Cash balance, end of period | 4,854 | 45,399 | 4,854 | 45,399 |

The Company's cash flow from operations consists of revenue generated from consultation, research services and the sale of cannabis.

Operating Activities

Cash used in operating activities was \$19.7 million for the six months ended June 30, 2021 compared to cash provided by operating activities of \$5.0 million for the six months ended June 30, 2020. The \$19.7 million includes \$0.3 million received from the Canada Emergency Wage Subsidy program during Q1 2021. Excluding working capital, the \$10.4 million decrease in cash relates to an investment in operations to launch new products and support organic revenue growth. During the six months ended June 30, 2021 changes in working capital reflect a \$9.3 million investment, compared to a recovery of \$5.8 million dollars for the six months ended June 30, 2020.

Investing Activities

Cash used in investing activities was \$2.1 million for the six months ended June 30, 2021 compared to \$13.6 million for the six months ended June 30, 2020. Cash used in investing activities has declined significantly, due to the completion of significant capital projects at all four of the Company's production facilities.

Financing Activities

Cash used in financing activities was \$3.9 million for the six months ended June 30, 2021 compared to cash provided by financing activities of \$12.8 million for the six months ended June 30, 2020. This was due to the full repayment of the \$25.0 million Emblem convertible debt in February 2021, partially offset by \$21.0 million in proceeds from the bought deal financing in March 2021. The three months ended June 30, 2020, includes proceeds of \$13.0 million from the issuance of common shares.

Contractual obligations & capital expenditures

As of June 30, 2021, the Company had the following contractual obligations:

| (\$,000s) | < 2 years | 2-5 years | Total |
|--------------------------------------|-----------|-----------|-------|
| Long-term arrangements on facilities | 628 | 1,877 | 2,505 |
| Carlease | 2 | - | 2 |
| Total | 630 | 1,877 | 2,507 |

These are almost all commitments to obtain production machinery required to manufacture additional product formats.

Convertible Debt

In June 2019, Aleafia Health issued 40,250 additional convertible debentures units (the "Debenture Units") for gross proceeds of \$40.3 million. Each Debenture Unit consisted of one \$1,000 principal amount of an unsecured convertible debenture of Aleafia Health and 680 common share purchase warrants, which debentures contained the following terms:

- a maturity date of June 27, 2022;
- an interest rate of 8.5% per annum; payable semi-annually;
- convertible at \$1.55 per share until June 27, 2022 at the option of the holder; and
- Aleafia Health may require conversion of the full principal amount outstanding convertible debenture at the conversion price on not less than 30 days' notice, should the daily volume weighted average trading price of the outstanding common shares of Aleafia Health on the TSX be greater than \$3.10 for 20 consecutive trading days.

During 2019, Debenture holders converted \$2.9 million debentures to common shares. Accordingly, the remaining principal balance to be paid upon maturity is \$37.4 million.

Contingencies

In the ordinary course of business, from time to time, the Company may be involved in various claims related to its commercial and/or corporate activities. Although such matters cannot be predicted with certainty, managementdoes not consider the Company's exposure to these claims to be material to the interim condensed consolidated financial statements.

Certain of Emblem Corp.'s former executives have been named in a claim commenced March 20, 2015 in the Ontario Superior Court of Justice that also identifies Emblem Corp. and Emblem in relation to certain services provided to the Emblem Corp. parties by an individual. The plaintiff has claimed \$10 million in damages. The claim is being contested and the action is currently at the discovery stage. The outcome of this legal matter is subject to negotiations by the officers of the Company and the Company believes its is unlikely to be impacted and accordingly, no amount has been provided for. A separate claimwas also initiated by Tayts on March 22, 2019 in the Ontario Superior Court of Justice against Emblem and Emblem Corp. arising out of the same facts and seeking the same damages. The claim is contested but pleadings have not yet concluded.

On June 16, 2020 a class-action lawsuit was issued in Calgary, Alberta by Lisa Marie Langevin as the proposed representative plaintiff. The claim has been filed against most of the cannabis manufacturers in Canada and includes, among the many defendants, Emblem Corp. and Aleafia Health. The claim alleges that the THC and CBD levels in the products manufactured and/or sold by the defendants differed from what was represented on packaging, specifically alleging that THC and CBD levels were found to be significantly higher than indicated in some products while others may have had significantly lower levels. The action is seeking \$500 million (or such other amount as may be proven at trial) for all Canadians who purchased mediacannabis products on or after June 16, 2010 as well as Canadians who legally purchased cannabis for recreational purposes on or after October 17, 2018. The claim also seeks \$5,000,000 in punitive damages. Ms. Langevin has not alleged that she ever purchased product from Emblem or Aleafia Health. The case is at its earliest stages and has not been certified as a class proceeding. The Company believes it has good defences to the claim and intends to vigorously defend the claim. Accordingly, at this stage no contingency has been provided for in respect of this claim.

Off-balance sheet arrangements

The Company does not have any off-balance sheet arrangements.

RELATED PARTY TRANSACTIONS

Other than compensation and benefits paid to key management personnel in the normal course of business, as further set out in Note 8 of our Q2 2021 Financial Statements, the Company had no transactions with its related parties (as defined under IFRS) during the reporting period.

FINANCIAL INSTRUMENTS

The table below summarizes the categories under IAS 39 and the new measurement under IFRS 9 for the financial assets and financial liabilities:

| (\$,000s) | Jun 30, 2021 | Dec 31, 2020 |
|--|--------------|--------------|
| FVTPL ⁽¹⁾ | 24,640 | 37,149 |
| Assets, amortized cost ⁽²⁾ | 4,675 | 13,041 |
| Liabilities, amortized cost ⁽³⁾ | 51,938 | 80,135 |

1. Cash and cash equivalents, investments and marketable securities.

2. Trade receivable.

3. Accounts payable, lease liability, current income tax liability and convertible debt.

The Company classifies its fair value measurements in accordance with an established hierarchy that prioritizes the inputs in valuation techniques used to measure fair value as follows:

- Level 1 Unadjusted quoted prices in active markets for identical assets or liabilities.
- Level 2 Inputs other than quoted prices that are observable for the asset or liability either directly or indirectly, and
- Level 3 Inputs that are not based on observable market data.

The following table sets forth the Company's financial assets measured at fair value on a recurring basis by Level within the fair value hierarchy:

| Fair value measurements using | Quoted prices in active markets for identical instruments | Significant other observable inputs | Significant unobservable inputs | |
|-------------------------------|--|--|---------------------------------------|--------|
| | (Level 1) | (Level 2) | (Level 3) | Total |
| | \$ | \$ | \$ | \$ |
| Cash | 4,854 | - | - | 4,854 |
| Marketable securities | 12,950 | - | - | 12,950 |
| Investments | - | 2,836 | 4,000 | 6,836 |
| Total | 17,804 | 2,836 | 4,000 | 24,640 |

Financial Instruments Risk Management

Effective risk management is fundamental to the success of the organization and is recognized as key in the Company's overall approach to strategy management. The primary goals of the risk management are to ensure that the outcomes of risk-taking activities are consistent with Company's strategies and risk appetite and that there is an appropriate balance between risk and reward to maximize shareholder value.

The Company has identified the following potential financial risk categories, in addition to those set out under the "Risk Factors" section of this MD&A:

a) Currency risk

The Company's revenues and expenses are denominated in Canadian dollars. The Company's corporate office is based in Canada and current exposure to exchange rate fluctuations is minimal.

The Company does not have any significant foreign currency denominated monetary liabilities. The Company is attracting foreign investments and in future, the Company's financial assets and liabilities may comprise of foreign currency marketable securities, convertible notes, long term investments and promissory notes.

b) Interest rate risk

The Company is exposed to interest rate risk on the variable rate of interest earned on bank deposits. The fair value interest rate risk on bank deposits is insignificant as the deposits are short-term nature. The Company has not entered any derivative instruments to manage interest rate fluctuations.

c) Credit risk

Credit risk is the risk of loss associated with the counterparty's inability to fulfill its payment obligations. Financial instruments that potentially subject the Company to concentrations of credit risks consist principally of cash and cash equivalents, trade and other receivables and short-term investments. The risk exposure is limited to their carrying values reflected on the statement of financial position.

To minimize the credit risk, the Company transacts with a high-quality financial institution for cash and cash equivalents and short-term investments. The Company performs a credit risk assessment on all potential new customers and on an ongoing basis reviews such risk assessment.

d) Liquidity risk

In the management of liquidity risk of the Company, the Company maintains a balance between continuity of funding and the flexibility through the use of borrowings. The Company manages liquidity risk through the management of its capital structure. As at March 31, 2021, the Company's contractual obligations consist of accounts payable and accrued liabilities, convertible debt and lease liability, which has a contractual maturity date within one year. Management closely monitors the liquidity position and has adequate sources of funding to finance the Company's projects and operations.

SUMMARY OF OUTSTANDING SHARE DATA

The Company is authorized to issue an unlimited number of common shares and issuable in series and an unlimited number of voting common shares. Subsequent to quarter end, 160,500 common shares were issued under the Company's at-the-market equity program. The fully diluted number of common shares outstanding as the date hereof is 426,571,934, which includes 330,907,168 common shares, 62,455,579 warrants, 31,527,951 stock options, 1,101,000 restricted share units and 580,236 deferred share units.

CRITICAL ACCOUNTING ESTIMATES

The preparation of the Company's consolidated Financial Statements requires management to make certain estimates, judgments and assumptions that affect the reported amounts of assets and liabilities at the date of the Financial Statements and reported amounts of expenses during the reporting year. Actual outcomes could differ from these estimates. The Financial Statements include estimates which, by their nature, are uncertain. The impacts of such estimates are pervasive throughout the Financial Statements

and may require accounting adjustments based on future occurrences. Revisions to accounting estimates are recognized in the year in which the estimate is revised and future years if the revision affects both current and future years. These estimates are based on historical experience, current and future economic conditions and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

The preparation of the Financial Statements in conformity with IFRS requires management to make judgments, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets, liabilities, income and expenses. Actual results may differ from these estimates. Estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognized in the period in which the estimates are revised and in any future periods affected.

Biological assets and inventory

In calculating the value of biological assets and inventory, management is required to make a number of estimates, including estimating the stage of growth of the cannabis up to the point of harvest, harvesting costs, selling costs, sales price, wastage and expected yields for the cannabis plants. In calculating final inventory values, management is required to determine an estimate of spoiled or expired inventory and compares the inventory cost to estimated net realizable value.

Estimated useful lives and impairment considerations

Depreciation and amortization of property, plant and equipment and intangible assets are dependent upon estimates of useful lives, which are determined through the exercise of judgment. The assessment of any impairment of these assets is dependent upon estimates of recoverable amounts that take into account factors such as economic and market conditions and the useful lives of assets.

Share-based compensation and warrants

In calculating the share-based compensation expense, key estimates such as the rate of forfeiture of options granted, the expected life of the option, the volatility of Aleafia Health's stock price and the risk-free interest rate are used. In calculating the fair value of the warrants, the Company includes key estimates such as the volatility of Aleafia Health's stock price, the value of the common share, and the risk-free interest rate.

DISCLOSURE AND INTERNAL CONTROLS

Disclosure Controls and Procedures

Aleafia Health's disclosure controls and procedures (DCP), as defined in National Instrument 52-109 – Certification of Disclosure in Issuers' Annual and Interim Filings (NI 52-109) are designed to provide reasonable assurance that information required to be disclosed in our filings is recorded, processed, summarized and reported within the time periods specified in securities legislation. They are also designed to provide reasonable assurance that all information required to be disclosed in these filings is accumulated and communicated to management, including the Chief Executive Officer (CEO) and Chief Financial Officer (CFO) as appropriate, to allow timely decisions regarding public disclosure. Our management, including the CEO and CFO, conducted an evaluation of the effectiveness of the DCP as of December 31, 2020 and based on the material weaknesses identified in Internal Control over Financial Reporting outlined below, concluded that the DCP were not effective as of December 31, 2020.

Internal Control over Financial Reporting

Management is responsible for establishing and maintaining adequate internal control over financial **19 ALEAFIA HEALTH INC.** Management's Discussion & Analysis

reporting (ICFR), as defined in NI 52-109. ICFR means a process designed by or under the supervision of the CEO and CFO, and effected by our board of directors, management and other personnel to provide reasonable assurance regarding the reliability of financial reporting and the preparation of Financial Statements for external purposes in accordance with IFRS, and includes those policies and procedures that:

- pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the Company's financial position;
- are designed to provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with IFRS, and that receipts and expenditures of the Company are being made only in accordance with authorizations of management and directors of the Company; and
- are designed to provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use or disposition of the Company's assets that could have a material effect on the Financial Statements.

All internal control systems have inherent limitations and therefore our ICFR can only provide reasonable assurance and may not prevent or detect misstatements due to error or fraud. Our management, including the CEO and CFO, conducted an evaluation of the effectiveness of our ICFR and concluded that a material weakness existed as of June 30, 2021 and concluded that ICFR were not effective as of June 30, 2021.

Material Weakness Identified

Management identified the following material weaknesses based on a reasonable possibility that the Company's ICFR will fail to prevent or detect a material misstatement.

IT General Controls: The Company did not maintain effective information technology general controls related to user access, change management, and service organization oversight processes that support the Company's financial reporting processes. This may adversely impact the effectiveness of business process controls that are dependent on these systems. No material misstatements were identified as a result of this material weakness in ICFR.

Management Review Controls: The Company did not consistently have documented evidence of review procedures and, due to resource limitations, did not always maintain segregation of duties between preparing and reviewing analyses, reconciliations and journal entries. No material misstatements were identified as a result of this material weakness in ICFR.

Material Weakness Remediation

IT General Controls: Management has determined that there were insufficient resources allocated to IT risk management to effectively implement and maintain IT General Controls. Management onboarded a new VP, Information Technology in the fourth quarter who will take ownership of all IT related remediation. Additional resources will be onboarded in the first half of 2021 to support user, change management, and service organization oversight activities.

Management Review Controls: The Company augmented the Finance team through the addition of a VP, Finance in June 2021, which will allow for a reassignment of preparation and review activities that currently lack effective segregation of duties. Management will formalize control evidence, review and retention practices to corroborate effective operation of controls.

Changes in Internal Control over Financial Reporting

With the exception of the material weakness identified there were no other changes in our internal control over financial reporting during the quarter that materially affected, or were reasonably likely to materially affect, our ICFR.

COVID-19 & BUSINESS OPERATIONS

On April 17, 2020, the Company provided a comprehensive corporate update on business operations, including changes in operations due to the COVID-19 pandemic. The most significant change in operations to date has been the temporary closure of the bricks and mortar offices of the Company's national network of cannabis clinics and education centres since March 16, 2020. Immediately following the closure of the physical clinic locations, all patient consultations were completed virtually, and all clinic administrative staff, medical professionals and customer service worked from home.

Cannabis productions was deemed an essential service by the Government of Ontario, and as a result all four of the Company's production facilities have remained open with no material adverse effect on operations. As previously noted, COVID-19 related travel restrictions have led to a delay in the inspection required for the Company's EU-GMP certification application.

Management believes that COVID-19 related lockdowns negatively impact Canadian adult-use sales, as many retailers are closed or cannot offer in store shopping. As a result, the Company expects that as cannabis retailers recommence regular operations, it will have a positive impact on total Canadian adultuse sales in Canada.

CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING INFORMATION

Except for the historical statements contained herein, this Management's Discussion and Analysis contains forward-looking statements or information (collectively "forward-looking statements") which are based upon the Company's current internal expectations, estimates, projections, assumptions and beliefs. In some cases, these forward-looking statements can be identified by words or phrases such as "may", "believes", "expects", "will", "intends", "projects", "anticipates", "estimates", "continues", "plans", "aim", "seek" or the negative of these terms, or other similar expressions intended to identify forward-looking statements. The Company has based these forward-looking statements on current expectations and projections about future events and financial trends that they believe may affect the Company's financial condition, results of operations, business strategy and financial needs. Forward-looking statements relating to the Company include, among other things, statements relating to:

- the Company's business objectives and milestones and the anticipated timing of execution;
- the performance of the Company's business and operations;
- the intention to expand the business, operations and potential activities of the Company;
- the methods used by the Company to deliver cannabis;
- the projected increase in production capacity;
- the competitive conditions of the cannabis industry;
- the competitive and business strategies of the Company;
- the Company's anticipated operating cash requirements and future financing needs;
- the Company's expectations regarding its revenue, expenses, profit margins and operations;
- the Company's intention to build brands and develop cannabis products targeted to specific segments of the market;
- the ongoing and proposed expansion of the Company's facilities, products or services, including associated costs and any applicable Health Canada licensing;

- the current political, legal and regulatory landscape surrounding medical and adult-use cannabis and expected developments in any jurisdiction in which the Company operates or may operate;
- the receipt of any regulatory and stock exchange approvals required at any given time;
- the applicable laws, regulations and any amendments thereof;
- expectations with respect to the advancement and adoption of new product lines and ingredients;
- expectations with respect to future production costs and capacity;
- expectations with respect to the renewal and/or extension of the Company's permits and licenses;
- the ability to protect, maintain and enforce the Company's intellectual property rights;
- the ability to successfully leverage current and future strategic partnerships and alliances;
- the ability to attract and retain personnel;
- anticipated labour and materials costs;
- the Company's competitive condition and expectations regarding competition, including pricing and demand expectations and the regulatory environment in which the Company operates; and
- anticipated trends and challenges in the Company's business and the markets and jurisdictions in which the Company operates or may operate.

Forward-looking statements are based on certain key assumptions and analyses made by the Company in light of its experience and perception of historical trends, current conditions and expected future developments and other factors the Company believes are appropriate and are subject to risks and uncertainties. Although management believes that the assumptions underlying these statements are reasonable, they may prove to be incorrect. Given these risks, uncertainties and assumptions, shareholders and prospective purchasers of the Company's securities should not place undue reliance on these forward-looking statements. The above list of forward-looking statements is not exhaustive and whether actual results, performance or achievements will conform to the Company's expectations and predictions is subject to a number of known and unknown risks, uncertainties, assumptions and other factors.

Further, any forward-looking statement speaks only as of the date on which such statement is made, and, except as required by applicable law, the Company undertakes no obligation to update any forward-looking statement to reflect events or circumstances after the date on which such statement is made or to reflect the occurrence of unanticipated events.

Certain of the forward-looking statements contained herein concerning medical cannabis, the general expectations of the Company related thereto, and the Company's business and operations are based on estimates prepared by the Company using data from publicly available governmental sources, as well as from market research and industry analysis and on assumptions based on data and knowledge of this industry which the Company believes to be reasonable. However, although generally indicative of relative market positions, market share and performance characteristics, such data is inherently imprecise. While the Company is not aware of any misstatement regarding any industry or government data presented herein, the current medical cannabis industry involves risks and uncertainties and are subject to change based on various factors. It is not possible for management to predict all such factors and to assess in advance the impact of each such factor on the Company's business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statement. Readers are cautioned that actual future results may differ materially from management's current expectations and the forward-looking statements contained in this MD&A are expressly qualified in their entirety by this cautionary statement. For a description of material factors that

could cause the Company's actual results to differ materially from the forward-looking statements in this MD&A, please see "*Risk Factors*" in the Company's Annual Information Form available on the Company's profile at <u>www.SEDAR.com</u>.

CAUTIONARY STATEMENT REGARDING NON-IFRS MEASURES

This MD&A contains non-IFRS financial performance measures which the Company believes provides users with relevant information regarding operation performance. These measures are not recognized or defined under IFRS, and as a result, they may not be comparable to the data presented by competitors. These non-IFRS measures include, but are not limited to:

- Adjusted EBITDA is calculated as net income (loss), excluding (i) amortization and depreciation, (ii) fair value changes in biological assets and changes in inventory sold, (iii) share-based payments, (iv) bad debt expense, (v) business transaction costs, (vi) non-operating expenses (income), (vii) taxes, (viii) interest expenses, and (ix) one-time sale of assets
- Average net selling price of cannabis is calculated as cannabis net revenue divided by the total quantity of grams and grams equivalents sold during the reporting period.
 - Average net selling price of medical cannabis is medical cannabis net revenue divided by the total quantity of grams and grams equivalents sold in the medical market during the reporting period.
 - Average net selling price of adult-use cannabis is adult-use cannabis net revenue divided by the total quantity of grams and grams equivalents sold in the adult-use market during the reporting period.
 - Average net selling price of bulk wholesale cannabis is bulk wholesale cannabis net revenue divided by the total quantity of grams and grams equivalent sold to other LPs during the reporting period.
- Cannabis net revenue is sale of cannabis revenue less excise taxes
 - Medical cannabis net revenue is net cannabis revenue for Canadian and international medical sales.
 - o Adult-use cannabis net revenue is net cannabis revenue for Canadian adult-use sales.
 - Wholesale bulk cannabis net revenue is net cannabis revenue in sales to other LPs.
- Gross profit on clinic revenue is (i) clinic revenue, less (ii) doctor services
- Gross margin on clinic revenue is (i) gross profit on clinic revenue, divided by (ii) clinic revenue
- Gross profit before FV adjustments on cannabis revenue is calculated as cannabis net revenue, less (i) inventory expenses to cost of sales, and (ii) doctor services. Management believes that this is a useful metric to assess the profitability of cannabis sales, as it eliminates the effects of non-cash FV changes in inventory and biological assets.
- Adjusted gross margin before FV adjustments on cannabis net revenue represents cash gross profit and gross margin on cannabis net revenue. It is calculated by subtracting from cannabis net revenue cost of goods sold, and adding back the depreciation component of cost of goods sold.
- Adjusted gross margin before FV adjustments on cannabis net revenue is calculated as adjusted gross profit before FV adjustments on cannabis net revenue, divided by cannabis net revenue. Adjusted gross profit and adjusted gross margin before FV adjustments on cannabis revenue are further broken down by consumer market:
 - Adjusted gross profit and adjusted gross margin before FV adjustments on medical cannabis revenue is adjusted gross profit and adjusted gross margin before FV adjustments on Canadian medical net revenue.

- Adjusted gross profit and adjusted gross margin before FV adjustments on adult-use cannabis revenue is adjusted gross profit and adjusted gross margin before FV adjustments on adult-use net revenue.
- Adjusted gross profit and adjusted gross margin before FV adjustments on wholesale bulk revenue is adjusted gross profit and adjusted gross margin before FV adjustments on wholesale bulk net revenue.